

Call: CI\_2009/01

**BASES FOR AN INTERNATIONAL CALL FOR THE DIRECTORSHIP OF THE DEPARTMENT OF EXHIBITIONS WITH THE *LA VIRREINA CENTRE OF THE IMAGE* OF THE INSTITUTE OF CULTURE OF BARCELONA**

The Institute of Culture of Barcelona and the *La Virreina Centre of the Image*

The Institute of Culture of Barcelona is a public "local company" entity, with its own legal personality, created by the City Council of Barcelona with the aim of promoting and fostering the cultural activities of the city, within which is included the programming for *The Virreina Centre of the Image* in the Palau de la Virreina (La Rambla, 99, 08002 Barcelona).

*The Virreina Centre of the Image* is a centre which proposes the exploration of the image both in terms of knowledge and also to stimulate new cultural experiences. Its fundamental aim is to develop its own identity within the network of spaces of Barcelona, both in terms of the lines of programming as well as the contents and format. The challenge consists on the one hand of widening the range of exhibition programming, and on the other hand of being committed to a range of innovative specialisation in Barcelona. The focus of the exhibition activity should be on image, dealing with it as a language and as a support, from different fields such as photography, video creation, cinema or audiovisual, amongst others. From these fields, relations will be sought with other areas of knowledge and creation, such as literature, social sciences and thought, with the programming being based on the transmission of knowledge and experimentation, and therefore the consideration of image beyond that of mere traditional artistic "genres".

*The Virreina Centre of the Image* contemplates visual culture in the wide sense, and includes areas such as reflection and thought, study and research, thus helping us to understand the world of the 21st century. Therefore, *The Virreina Centre of the Image* has as one of its main aims the coordination with other centres dedicated to the visual arts as a whole, or dedicated to visual creation.

Functions of the directorship of *The Virreina Centre of the Image*:

The artistic directorship of *The Virreina Centre of the Image* consists of ensuring that the activities carried out fulfil the defined objectives, collaborating with other local, national and international centres and organizations.

### Responsibilities:

- a To define the lines of programming, planning, carry out the follow up and produce the budget.
- a To coordinate the lines of exhibitions to be held in the Virreina Cultural Centre.
- a To institutionally represent the Institute of Culture in all those functions delegated by the organs of government.
- a To run the department of exhibitions, guaranteeing a good coordination of the projects and the people working on them.
- a To develop a good and effective relation with the media.
- a To boost the research and incorporation of new publics.
- a To construct and develop working, cooperation and coproduction networks at all levels.

### Requirements of the candidates:

The candidate for the directorship of the department *The Virreina Centre of the Image* should have sufficient training and knowledge (educational diplomas, professional experience, publications, etc) so as to ensure that *The Virreina Centre of the Image* becomes a national and international reference, developing a line of exhibitions and complementary activities of excellence.

It is a requisite to have knowledge of the co-official languages of Catalonia, Catalan and Castilian, as well as English. Value will also be given to knowledge of other languages. If the candidate does not have knowledge of the co-official languages of Catalonia, the candidate will be committed to learning them within a period of six months.

It is a requirement to have either Spanish nationality or that of a member state of the European Union. If this is not the case, the appointment will depend on the obtaining of legal residence in Spain.

The candidates will need to show their capacity for communication and negotiation, as well as planning, fixing priorities, decision making and resolution of conflicts. Special value will be given to the capacity to lead, motivate and inspire working teams. In this way, special emphasis will be given to the capacity of collaboration of the artistic director with artistic and/or cultural people or teams for working and carrying out the activities of the Centre.

The capacity to produce a varied and innovative programme will also be valued, and one which treats equally the different fields of visual knowledge. A transversal vision of the culture of image will be evaluated, and the demonstration of extensive

training in different fields (the programming of exhibitions, thought, literature, pedagogy, communication, etc.).

#### **Assessment of the Candidatures:**

Based on these considerations, the specific rating criteria will be established by means of the evaluation of the report presented, the Curriculum Vitae, and according to the following skills:

- Strategic orientation and planning
- Management leadership
- Work planning and organisation
- The creation of working networks

#### **Presentation of candidates and recruitment process:**

The candidates should present their *Curriculum Vitae* as well as those documents that accredit the merits stated, and a report (maximum 10 pages) that covers the general lines of the project for the forthcoming years.

This documentation should be presented in Catalan, Castilian or English and should be sent to the *Institut de Cultura de Barcelona, Departament de Recursos Humans, (La Rambla, 99, 08002 Barcelona – Spain)* in a sealed envelope, stating "*Convocatòria Direcció Departament La Virreina Centre de la Imatge*" (*Call for the Directorship of The Virreina Centre of the Image Department*), by 22<sup>nd</sup> May 2009.

If the documentation is sent by post, this should be certified.

The applications presented will be analysed during the first phase of evaluation of merits by a commission of experts, appointed by the Culture Council of Barcelona.

This same commission will carry out, in a second phase, the interviews they deem to be necessary, and will present a candidate proposal to the Management of the Institute of Culture of Barcelona for the subsequent appointment.

Contractual conditions and incompatibility

The candidate designated to occupy the post being called, will hold a position of "temporary civil servant". The stipulated annual salary will be €66,000 gross.

The post of Director of the department of exhibitions *The Virreina Centre of the Image* will be subject to the conditions of incompatibility of the staff of the service of public administrations.

### Further information:

Interested candidates can get further information by accessing the website [www.bcn.cat/canalcultura](http://www.bcn.cat/canalcultura) Furthermore the candidates can request further information about the functioning of the *The Virreina Centre of the Image* Department by sending a request to: [rmachf@bcn.cat](mailto:rmachf@bcn.cat).

### Confidentiality:

The confidentiality of the participation of the candidates who take part in this selection process is guaranteed, as well as their personal or professional details, in such a way that only the name of the winning candidate will be publicised.